FROM PHILIP MORRIS

Four New Blends in Crush Proof Boxes

DESIGNED FOR VENDING!

New filter cigarette with a light touch of menthol that freshens the smoke something wonderful. Crush proof box!

DESIGNED FOR SALES!

Bright new flavor, new recess filter, new low price, flip-top box!

Rich with natural tobacco goodness—tip end, tip end, all the way through! Crush proof box!

A lot to like—filter, flavor, flip-top box!

Visit us at the Conrad Hilton Hotel during the N.A.M.A. Convention. Suite 1806 A

PHILIP MORRIS INC.

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